



George Fotion, Call Realty Company

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Using Listingbook - we become an unbeatable team

Relax! If your home is listed with me, you are assured of premium service. Isn't that what it's all about? Knowing you are receiving the best there is - the best advice, the best exposure, and the best marketing available. **Most of all, you want to be kept informed!** That's why I will create a Listingbook seller account for you!



The CyberCMA™ - Price it right

Listing your home at the right price assures you of a quicker sale. The CyberCMA™ will help you understand your home's value. Get in-depth info on active and sold comparables and review market graphs.

We can review the CyberCMA™ online or off. The best part is you have complete information - not just a price. **You know you are working with a professional!**

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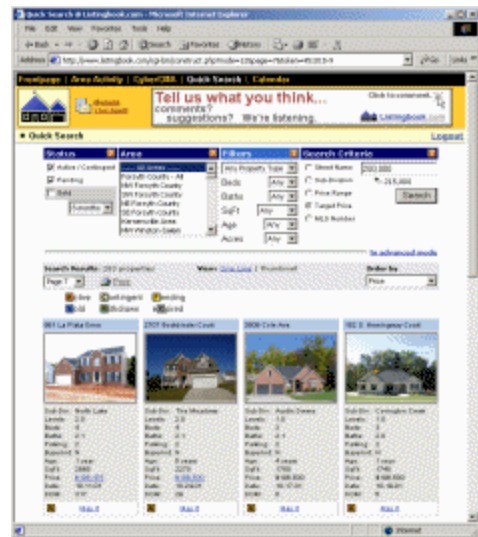
Maximum exposure, faster sales

My Marketing Portfolio showcases your home online or off. Custom flyers highlight your

home's best features and can be emailed anywhere in the world or printed for distribution.

Although others just advertise in newspapers and magazines, I use **Listingbook technology for maximum exposure**. Using Listingbook's online Open House and Featured Listings targeted marketing, I ensure your property is seen by buyers.

I promote your property so we achieve your goal - getting your home sold.



Be in the know

Want to know how many competitive properties came on the market yesterday? Want to know how many buyers viewed or tagged your home? Want to know if there are any competitive price changes? I can provide you with a **Morning Report** so you will never have to wonder again. You can even check your monthly cumulative statistics at any time!

I make sure you are in the know.

Another calendar? - It better be useful!

In a single glance, you can review your property's appointments and read comments from buyers (if available). Stay in sync with me through sharing important dates related to the sales process. You will never miss an important date again; Listingbook always reminds you. **Better yet, you can access your calendar whenever and**



wherever you are. Sound useful? You bet it is!

Get what you want, when you want it

Seven days a week, twenty-four hours a day, I deliver your information. Whether you are at your home, your office, or on vacation, you can access your Morning Report, property information, and messages through your Listingbook account.

Sit back and relax. You are working with a professional!

The online marketing strategies that work! Your home deserves the best promotion possible. Click the links below.







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